Douglas Dynamics is proud to announce that the recently redesigned 2014 Fisher Snowplows full-line catalog was selected to receive a Gold MarCom Award. The catalog, designed in collaboration with EPIC Creative, was completely overhauled for the first time in more than five years, and we are pleased that all of our hard work was recognized through this national award. This marks the first time that Douglas Dynamics has been honored with an award for a printed marketing piece, but we are working toward making sure it won't be the last.

Hosted by the Association of Marketing and Communication Professionals (AMCP), the MarCom Awards are among the largest awards programs in the world, with more 6,000 entries each year, including entries from the Fortune 50. Past winners within our same category include: Hitachi, ExxonMobil and Lockheed Martin.