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Douglas Dynamics Recognized as One of the
Fastest-Growing Public Companies in Wisconsin
Company Earned Top-Three Position for Third Consecutive Year

MILWAUKEE (April 28, 2016) – Douglas Dynamics, Inc. (NYSE: PLOW), North America’s premier manufacturer of vehicle attachments and equipment, today announced that it has once again been named as one of the fastest-growing public companies in Wisconsin by the Milwaukee Business Journal.

The Company has been recognized as the third fastest growing public company in Wisconsin for 2015, which is the third consecutive year it has been included. Douglas Dynamics also ranked second in 2014 and was named the fastest growing public company in 2013.

“Our growth in recent years is a testament to the consistent diligence and dedication of our employees around the world,” said James L. Janik, Chairman, President and Chief Executive Officer. “We strive to produce profitable growth in the business while maintaining our commitment to provide unparalleled service and quality. Most importantly, our performance indicates that we continue to earn the trust of our dealers and the end users of our products.”

The Milwaukee Business Journal compiled the list using publically available financial statements and reports, comparing growth between 2013 and 2015 fiscal years.

About Douglas Dynamics, Inc.

Home to the most trusted brands in the industry, Douglas Dynamics is North America’s premier manufacturer of vehicle attachments and equipment. For more than 65 years, the Company has been innovating products that not only enable people to perform their jobs more efficiently and effectively, but also enable businesses to increase profitability. Our commitment to continuous improvement enables us to consistently produce the highest quality products and drive shareholder value. The Douglas Dynamics portfolio includes snow and ice management attachments for the commercial market sold under the FISHER®, SnowEx® and WESTERN® brands, snow & ice management attachments and customized truck equipment solutions for the municipal market sold under the Henderson® brand, turf care equipment under the TurfEx® brand, and

industrial maintenance equipment under the SweepEx® brand. Additional information regarding Douglas Dynamics is available at www.douglasdynamics.com.

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