



For Immediate Release

Detroit Free Press Names Douglas Dynamics A Winner of 2017 Top Workplaces Award

MILWAUKEE (Nov. 21, 2017) –Douglas Dynamics, LLC, parent company of SnowEx[®], based in Madison Heights, Mich., has been awarded a 2017 [Top Workplaces](#) honor by the *Detroit Free Press*.

The Top Workplaces lists are based solely on the results of an employee feedback survey administered by [Energage](#), formerly Workplace Dynamics, a leading research firm that specializes in organizational health and workplace improvement. Several aspects of workplace culture were measured, including Alignment, Execution, and Connection, just to name a few.

“We’re honored that SnowEx employees see the company as a rewarding place to work and build a fulfilling career. It’s a testament to the company’s values of accountability, excellence, innovation, leadership and fostering a collaborative environment,” said Linda Evans, vice president of human resources at Douglas Dynamics, LLC. “Our leadership team is proud of what the people in this company have achieved, and it is our privilege to provide a workplace that has the ability to attract top talent in Michigan and allow them to grow, thrive and enjoy coming to work here.”

Based in Milwaukee, Douglas Dynamics is North America’s premier manufacturer and up-fitter of commercial work truck attachments and equipment. As one of only a handful of organizations to make the list of Top Workplaces in Michigan, Douglas Dynamics maintains one of the lowest turnover rates in the industry, an accomplishment the company attributes to employee empowerment and ongoing skill development initiatives. The company employs 65 people in Michigan, and approximately 1,700 people in four manufacturing facilities and six truck equipment centers across the United States, plus an office in Beijing, China.

About Energage, LLC

Headquartered in Exton, Pa., Energage specializes in employee feedback surveys and workplace improvement.



This year alone, more than two million employees in over 6,000 organizations will participate in the Top Workplaces™ campaign—a program it conducts in partnership with more than 40 prestigious media partners across the United States. Energage also provides consulting services to improve employee engagement and organizational health. Energage is a founding B Corporation member, a coalition of organizations that are leading a global movement to redefine success in business by offering a positive vision of a better way to do business.

About Douglas Dynamics, LLC

Home to the most trusted brands in the industry, Douglas Dynamics is North America's premier manufacturer and up-fitter of commercial work truck attachments and equipment. For more than 65 years, the Company has been innovating products that not only enable people to perform their jobs more efficiently and effectively, but also enable businesses to increase profitability. Through its proprietary Douglas Dynamics Management System (DDMS), the Company is committed to continuous improvement aimed at consistently producing the highest quality products at industry-leading levels of service and delivery that ultimately drive shareholder value. The Douglas Dynamics portfolio of products and services is separated into two segments: First, the Work Truck Attachments segment, which includes manufactured snow and ice control attachments sold under the FISHER®, HENDERSON®, SNOWEX® and WESTERN® brands. Second, the Work Truck Solutions segment, which includes the up-fit of market leading attachments and storage solutions for commercial work vehicles under the DEJANA® brand and its related sub-brands.

Media Contacts

Jeff Kopp
Douglas Dynamics
jkopp@douglasdynamics.com
414-362-3832

Jeff Dardis
EPIC Creative
jdardis@epiccreative.com
262-338-3700 ext. 289

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