

DOUGLAS DYNAMICS NAMED TOP WORKPLACE FOR 11TH CONSECUTIVE YEAR

*Milwaukee Journal Sentinel Places Douglas Dynamics in Top 10 for Medium-sized Company
Rankings*

MILWAUKEE, WI (August 3, 2020)—Douglas Dynamics, Inc. (NYSE: PLOW), North America's premier manufacturer and upfitter of work truck attachments and equipment, today announced it has been recognized as a Top Workplace for the 11th consecutive year by the Milwaukee Journal Sentinel. For over 70 years, Douglas Dynamics has been innovating products that not only enable people to perform their jobs more efficiently and effectively, but also enable businesses to increase profitability.

Douglas Dynamics is one of only 10 other companies that have been recognized annually as a Top Workplace since the Milwaukee Journal Sentinel started the program 11 years ago. The Company was ranked in the Top 10 for the medium-sized workplace category.

“It is truly an honor to be recognized as a Top Workplace for 11 consecutive years. Our people are the foundation of our culture and the driving force behind our Company’s growth and success,” said Linda Evans, vice president of human resources. “We extend a huge ‘Thank You’ to our entire team of outstanding employees for their continual focus on integrity, teamwork and high performance, which has enabled us to create an ideal work environment for our employees that promotes engagement and personal growth.”

Douglas Dynamics recognizes that a strong, positive culture goes beyond good benefits, and provides employees with the tools and training necessary to achieve long-term career growth and success. When employees are engaged and motivated, business partners continually see the value in collaborating with Douglas Dynamics, driving sustainable growth opportunities for everyone involved.

Top Workplaces are nominated by employees and judged solely on employee surveys administered by Energage, a CultureTech specialist company that provides workplace improvement insights from an employee-centric approach. According to the Milwaukee Journal Sentinel, “The program recognizes businesses and organizations in southeast Wisconsin that provide their employees with a great work environment, flexibility, advancement opportunities and other tools they need to succeed.”

Douglas Dynamics offers a competitive salary, benefits and employee-driven professional development, all of which factored into the award. Douglas Dynamics currently employs 1,700 people worldwide and is proud of having a culture that focuses on teamwork to consistently achieve success. This winning attitude and work ethic have been cultivated over 70 years, and are exemplified by this ongoing recognition.

For more information or to see current job openings with Douglas Dynamics, visit <https://www.douglasdynamics.com/employment/>

About Douglas Dynamics

Home to the most trusted brands in the industry, Douglas Dynamics is North America's premier manufacturer and upfitter of commercial work truck attachments and equipment. For more than 70 years, the Company has been innovating products that not only enable people to perform their jobs more efficiently and effectively, but also enable businesses to increase profitability. Through its proprietary Douglas Dynamics Management System (DDMS), the Company is committed to continuous improvement aimed at consistently producing the highest quality products, at industry-leading levels of service and delivery that ultimately drive shareholder value. The Douglas Dynamics portfolio of products and services is separated into two segments: First, the Work Truck Attachments segment, which includes commercial snow and ice control equipment sold under the FISHER®, SNOWEX® and WESTERN® brands. Second, the Work Truck Solutions segment, which includes the upfit of market leading attachments and storage solutions under the HENDERSON® brand, and the DEJANA® brand and its related sub-brands.

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