



FOR IMMEDIATE RELEASE

Douglas Dynamics Recognized for Outstanding Corporate Growth

Highlights

- Douglas Dynamics recognized by the Wisconsin Chapter of the Association for Corporate Growth
- Only two companies in Wisconsin are selected each year
- Outstanding Corporate Growth Award is one of many awards presented to Douglas Dynamics for overall success in 2015

MILWAUKEE (November 4, 2015) – [Douglas Dynamics, Inc.](#) (NYSE: PLOW), the North American leader in snow and ice control equipment for light trucks, is the proud recipient of the 2015 Outstanding Corporate Growth Award, presented by the Wisconsin Chapter of the Association for Corporate Growth (ACG).

“We are honored to be one of only two companies in Wisconsin to have received the award from the ACG,” said Jim Janik, Chairman, President and Chief Executive Officer. “Our continued success is driven by the hard work and dedication of our employees. Our corporate culture of teamwork and innovation has allowed us to stand out among our competitors.”

Eligible companies are nominated by ACG Wisconsin members, and winners are selected based on the following criteria:

- Revenue and profit growth over the past three fiscal years
- Relative financial performance over the past three fiscal years as compared to peers in the industry
- History of creating strong leadership talent with the organization and community
- Culture of organizational growth
- Strength and growth of brand and market position
- Innovative nature of business models or technology



The Outstanding Corporate Growth Award is one of many awards presented to Douglas Dynamics for their success in 2015. The company was also recognized as one of the fastest growing public companies in Southeastern Wisconsin by the Milwaukee Business Journal and selected as a Top 100 Workplace in Southeastern Wisconsin by the Milwaukee Journal Sentinel.

Douglas Dynamics has been publically traded on the New York Stock Exchange (NYSE) since 2010. ACG Wisconsin considers both public and private companies for the award.

For more information on the Douglas Dynamics portfolio of snowplows, salt spreaders and snow removal equipment, visit www.douglasdynamics.com/brands/

About Douglas Dynamics, Inc.

Home to the most trusted brands in the industry, Douglas Dynamics is North America's premier manufacturer of vehicle attachments and equipment. For more than 65 years, the company has been innovating products that not only enable people to perform their jobs more efficiently and effectively, but also enable businesses to increase profitability. Our commitment to continuous improvement enables us to consistently produce the highest quality products and drive shareholder value. The Douglas Dynamics portfolio includes snow and ice management attachments sold under the FISHER®, HENDERSON®, SNOWEX® and WESTERN® brands, turf care equipment under the TURFEX® brand, and industrial maintenance equipment under the SWEEPEX® brand. Additional information regarding Douglas Dynamics is available at www.douglasdynamics.com.

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