



FOR IMMEDIATE RELEASE

Douglas Dynamics LLC Prevails in Patent Infringement Appeal

MILWAUKEE (February 24, 2016) – [Douglas Dynamics, Inc.](#) (NYSE: PLOW), North America’s premier manufacturer of snow and ice control equipment, announced today that an appellate court has affirmed a federal trial court judgment from 2014, which ruled in favor of the Company after a competitor infringed its patents.

The Court of Appeals for the Federal Circuit in January of 2016 affirmed the 2014 decision of the trial court in *Douglas Dynamics LLC v. Buyers Products Co.* awarding Douglas damages for Buyers Products’ infringement. Previously, the same court ruled that Buyers Products, which offers the SnowDogg® line of snow removal equipment, cannot sell products that the courts found to infringe Douglas Dynamics’ patents.

“Our company has always maintained an exceptional commitment to engineering and we consider our intellectual property a valuable asset which we will diligently defend,” explained Jim Janik, Chairman, President and CEO. “We are pleased the decision was upheld and remain committed to consistently producing the most innovative, highest quality and most reliable attachments and equipment on the market.”

For more information on the Douglas Dynamics portfolio of snowplows, salt spreaders and snow removal equipment, visit www.douglasdynamics.com/brands/

About Douglas Dynamics, Inc.

Home to the most trusted brands in the industry, Douglas Dynamics is North America’s premier manufacturer of snow and ice control equipment. For more than 65 years, the Company has been innovating products that not only enable people to perform their jobs more efficiently and effectively, but also enable businesses to increase profitability. Our commitment to continuous improvement enables us to consistently produce the highest quality products and drive shareholder value. The Douglas Dynamics portfolio includes snow and ice management attachments for the commercial market sold under the FISHER®, SnowEx® and WESTERN® brands, snow & ice management attachments and customized truck equipment solutions for the municipal market sold under the Henderson® brand, turf care equipment under the TurfEx® brand, and industrial maintenance equipment under the SweepEx® brand. Additional information regarding Douglas Dynamics is available at www.douglasdynamics.com.

Media Contact

Jeff Kopp
Public Relations
jkopp@douglasdynamics.com
414-362-3832